

Universal Technical Institute, Inc. Continues Execution of its North Star Strategy, Selects Atlanta for New UTI Division Campus

Atlanta is second of three new campuses planned in 2026, joining previously announced Concorde healthcare campus in Florida

PHOENIX, Feb. 4, 2025 /PRNewswire/ -- [Universal Technical Institute, Inc.](#), a leading workforce solutions provider, today announced Atlanta as the location of its next UTI division campus, [continuing the company's execution of its ambitious North Star strategy](#) to close the skilled workforce gap in America.

The core tenets of the North Star strategy—growth, diversification and optimization—are the foundation for initiatives across the company's two divisions of [UTI](#), which offers transportation, skilled trades and energy education; and [Concorde Career Colleges](#), which specializes in the dental, nursing and allied health professions.

The new UTI-Atlanta campus is the second of three new planned campuses, joining the [previously announced Concorde-Heartland Dental co-branded campus](#) for dental hygiene and dental assisting programs. Pending regulatory approvals, the UTI-Atlanta campus will open in 2026, bringing the total number of UTI campuses nationwide to 16.

"Our North Star strategy is designed to reach more students with our in-demand programs and equip the next generation of skilled collar workers in America," said Todd Hitchcock, EVP and Chief Strategy & Transformation Officer, Universal Technical Institute, Inc. "Atlanta, with its dynamic economy and location in the south, is an ideal choice for this new UTI campus and we look forward to working with the region's leaders to support their workforce needs."

UTI Division President Tracy Lorenz added, "By establishing a campus in Atlanta, individuals in the Southeast will be able to pursue hands-on, STEM-centric careers at a UTI closer to home. This connection between educational pathways and career aspirations will help address workforce shortages and support the region's residents in seeking impactful, essential careers."

UTI-Atlanta will be located at 7100 Highlands Parkway SE in Smyrna. The 150,000 square foot facility will be a fully optimized campus with a comprehensive set of program offerings. The location and programs are subject to state, accreditor and U.S. Department of Education approval and student recruitment will not begin until those approvals are received.

For more information, please visit www.uti.edu.

About Universal Technical Institute, Inc.

Universal Technical Institute, Inc. (NYSE: UTI) was founded in 1965 and is a leading workforce solutions provider of transportation, skilled trades, and healthcare education programs whose mission is to serve students, partners, and communities by providing quality education and support services for in-demand careers across a number of highly skilled fields. Universal Technical Institute, Inc. is comprised of two divisions: the UTI division and Concorde Career Colleges. The UTI division operates 15 campuses located in nine states and offers a wide range of transportation and skilled trades technical training programs under brands such as UTI, MIAT College of Technology, Motorcycle Mechanics Institute, Marine Mechanics Institute and NASCAR Technical Institute. Concorde operates across 17 campuses in eight states and online, offering programs in the allied health, dental, nursing, patient care and diagnostic fields. For more information, visit www.uti.edu or www.concorde.edu, or visit us on LinkedIn at @UniversalTechnicalInstitute and @Concorde Career Colleges or on X (formerly Twitter) @news_UTI or @ConcordeCareer.

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