

Universal Technical Institute Names Eric Severson Senior Vice President, Admissions

SCOTTSDALE, Ariz., July 16, 2018 /PRNewswire/ -- Eric Severson has joined Universal Technical Institute, Inc. (NYSE: UTI), as senior vice president, Admissions.

Severson will develop and lead strategies and initiatives to increase enrollment of qualified students. Sherrell Smith retains his responsibilities leading the delivery of high-value education and strong student outcomes as executive vice president, Campus Operations and Services. With the addition of Severson to the team, the company has focused under a single leader its work to accelerate the growth of its student population and support new market entries – including our smaller-format Bloomfield, New Jersey campus, which is set to open this fall.

Severson will lead the company's campus, military and high school Admissions teams, who are charged with helping potential students understand the attractive opportunities available to technicians in the transportation industry and the benefits of a UTI education.

"Eric brings to UTI a unique blend of strategic insight, education sector experience and proven success in leading and motivating high-functioning teams," said Jerome Grant, chief operating officer. "He's data-driven and ROI focused, but also a strong collaborator and an inspirational leader. He will be an excellent addition to the team."

Severson spent more than 20 years with Pearson, the market leader in developing tools, content, technology products and services for the education industry, most recently as executive vice president, Higher Education Sales. In that role, he directed a sales force of more than 800 representatives, expanded Pearson's presence in key markets, and drove meaningful increases in revenue and market share. He has held a number of other senior leadership roles with Pearson and, prior to that, led sales teams with educational book publisher, Prentice Hall.

He holds a Bachelor of Arts degree from St. Olaf College in Northfield, Minnesota.

About Universal Technical Institute, Inc.

With more than 200,000 graduates in its 52-year history, Universal Technical Institute, Inc. (NYSE: [UTI](#)) is the nation's leading provider of technical training for automotive, diesel, collision repair, motorcycle and marine technicians, and offers welding technology and computer numerical control (CNC) machining programs. The company has built partnerships with industry leaders, outfits its state-of-the-industry facilities with current technology, and delivers training that is aligned with employer needs. Through its network of 12 campuses nationwide, UTI offers post-secondary programs under the banner of several well-known brands, including Universal Technical Institute (UTI), Motorcycle Mechanics Institute and Marine Mechanics Institute (MMI) and NASCAR Technical Institute (NASCAR Tech). The company is headquartered in Scottsdale, Arizona. For more information, visit uti.edu.

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