

## **NASCAR Executives, Business & Education Leaders to Join North Carolina Business Committee for Education at NASCAR Technical Institute for Regional Meeting**

**- Post-secondary technical training school to hold breakfast conversation focusing on education and workforce preparedness-**

MOORESVILLE, N.C., March 24, 2014 /[PRNewswire](#)/ -- For the first time, the North Carolina graduation rate is above the national average. The North Carolina Business Committee for Education (NCBCE), housed in the Office of the Governor of North Carolina, is poised to provide ongoing support to ensure this notable student achievement continues. One way in which it does so is through raising awareness and discussion.

On Thursday, March 27 from 7:15 – 9:00 a.m., NASCAR Executives and the region's key business and education leaders will conjoin at NASCAR Technical Institute to participate in a discussion with the North Carolina Business Committee for Education. The conversation will be centered around education and workforce preparedness, and specifically, the shifting focus on education priorities necessary to prepare students for the new economy and global work environment. Thursday's breakfast will serve as a platform for NASCAR to announce their new High School STEM initiative with Universal Technical Institute and will help to set the stage for a larger conversation on the intersection of business and education.

**WHAT:** The North Carolina Business Committee for Education (NCBCE) will be holding its regional meeting at NASCAR Technical Institute's Mooresville campus on Thursday, March 27. Attendees at the breakfast will hear from key business and education leaders in the area, including Lt. Governor Dan Forest; Jerry Ellner, National Director of High School Development at Universal Technical Institute and NASCAR Technical Institute; Dr. Michael Lynch, Vice President of Green Innovation at NASCAR; Eric Guckian, Senior Advisor on Education, Office of the Governor; and John Dodson, Vice President of NASCAR & Community Relations at NASCAR Tech.

The morning's conversation will focus on education and workforce preparedness, and will touch on topics such as the current state of education in North Carolina and STEM in the workplace. Speakers will also discuss how, through collaborative efforts, the region's key stakeholders can help to drive systemic changes in education that are vital to students' success, and that ultimately will help to attract a world-class workforce in North Carolina.

One of 11 campuses under parent company Universal Technical Institute (UTI), NASCAR Tech is a post-secondary training school that provides technical education for students seeking careers in the automotive or motorsports fields.

**WHO:** Lt. Governor Dan Forest  
Mr. Eric Guckian, Senior Education Advisor to the Governor  
Dr. Michael Lynch, NASCAR, Vice President of Green Innovation  
Jerry Ellner, National Director of High School Development, UTI & NASCAR Tech  
State business leaders, education professionals, and members of NCBCE

**WHEN:** Thursday, March 27<sup>th</sup>, 2014  
7:15 a.m. – 9:00 a.m.

**WHERE:** NASCAR Technical Institute Auditorium  
220 Byers Creek Road  
Mooresville, NC 28117-4378

**WHY:** NCBCE brings together business, education, policy and government leaders to work together to ensure that every student graduates from high school ready for life and work in a global society. This particular event provides the opportunity for key stakeholders across the region to participate in an open discussion, to infuse the business voice into public education, in order to move it forward.

\*Interviews available upon request

### **About Universal Technical Institute, Inc.:**

Headquartered in Scottsdale, Arizona, Universal Technical Institute, Inc. (NYSE: UTI) is the leading provider of post-secondary education for students seeking careers as professional automotive, diesel, collision repair,

motorcycle and marine technicians. With more than 170,000 graduates in its 48-year history, UTI offers undergraduate degree, diploma and certificate programs at 11 campuses across the United States, as well as manufacturer-specific training programs at dedicated training centers. Through its campus-based school system, UTI provides specialized post-secondary education programs under the banner of several well-known brands, including Universal Technical Institute (UTI), Motorcycle Mechanics Institute and Marine Mechanics Institute (MMI) and NASCAR Technical Institute (NASCAR Tech). For more information visit [www.uti.edu](http://www.uti.edu). Like UTI on [www.facebook.com/UTI](https://www.facebook.com/UTI) or follow UTI on Twitter [@UTITweet](https://twitter.com/UTITweet), [@MMITweet](https://twitter.com/MMITweet), and [@NASCARTechUTI](https://twitter.com/NASCARTechUTI).

### **About NASCAR Technical Institute (NASCAR Tech)**

NASCAR Technical Institute is one of 11 campuses operating under parent company Universal Technical Institute (UTI), a nationwide provider of technical education training for students seeking careers as professional automotive, motorsports, diesel, collision repair, motorcycle and marine technicians. NASCAR Tech is the country's only technical training school to combine a complete automotive technology curriculum and a NASCAR-approved technologies curriculum into a single program, and NASCAR Tech is also the exclusive educational partner of NASCAR. Students learn the basics of engine construction, lubrication systems, chassis fabrication, dyno testing, racing theory principles, NASCAR rules and regulations, as well as the teamwork needed in today's automotive and motorsports industries. Follow NASCAR Tech on Twitter at [@NASCARTechUTI](https://twitter.com/NASCARTechUTI).

SOURCE Universal Technical Institute, Inc.

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