

## **Universal Technical Institute, Desert Fleet-Serv Partner to Provide Technical Training**

SCOTTSDALE, Ariz., May 19, 2011 /PRNewswire/ -- Universal Technical Institute, Inc. (UTI), the leading provider of post-secondary education for students seeking careers as professional automotive, diesel, collision repair, motorcycle and marine technicians, and Desert Fleet-Serv, a Phoenix-based company specializing in providing mobile fleet maintenance services, have announced a partnership to provide technical training for Desert Fleet-Serv technicians.

"Desert Fleet-Serv has employees that are constantly on the move handling mobile fleet maintenance, and it is difficult to pull technicians away from their accounts for long periods of time for training," said Greg Dickson, vice president of customer solutions and advanced training at UTI. "In working together on an employee skills assessment, we have been able to customize a program that is specific to the needs of each Desert Fleet-Serv team member making the most efficient use of their time."

The training program is targeted toward specific areas of concentration and consists of 50 percent lecture and 50 percent shop work. Emphasis will be placed on the efficiency of Desert Fleet Serv's existing work force and preparing their technicians for new business opportunities.

"UTI is the industry's choice for training, and when we discovered the opportunity to work with them, we couldn't pass it up," said Tom Cooper, Desert Fleet-Serv CEO. "We pride ourselves on customer responsiveness, and this training will keep our technicians up to date with current technology and provide our clients with even more service and repair options."

Each training session is six days in length and it is conducted at the Desert Fleet-Serv facility in Phoenix. Instructors from UTI's customer solutions group will facilitate the training.

### **About Universal Technical Institute, Inc.:**

Headquartered in Scottsdale, Arizona, Universal Technical Institute, Inc. (NYSE: UTI) is the leading provider of post-secondary education for students seeking careers as professional automotive, diesel, collision repair, motorcycle and marine technicians. With more than 140,000 graduates in its 45-year history, UTI offers undergraduate degree, diploma and certificate programs at 11 campuses across the United States, as well as manufacturer-specific training programs at dedicated training centers. Through its campus-based school system, UTI provides specialized post-secondary education programs under the banner of several well-known brands, including Universal Technical Institute (UTI), Motorcycle Mechanics Institute and Marine Mechanics Institute (MMI) and NASCAR Technical Institute (NTI). To learn more about UTI and its training services, log on to [www.uti.edu](http://www.uti.edu).

### **About Desert Fleet-Serv:**

Desert Fleet-Serv™ has been providing mobile, on-site truck service and repairs to fleets of diesel trucks and trailers since 1995. The majority of work is performed at the customer's convenience, day or evening, throughout the greater Phoenix area. A web-based software program, specifically designed for DFS, tracks all upcoming services and Federal inspections, sends automatic e-mail reminders, calculates cost per mile and provides for electronic scheduling. Technicians are ASE certified, training is on-going and the company has earned the "Blue Seal of Excellence" designation from the National Institute of Automotive Service Excellence eight years running. For more information, log on to <http://www.desertfleet-serv.com>.

SOURCE Universal Technical Institute, Inc.

For further information: Chantell Nighswonger of Allison & Partners, +1-480-776-6413, [UTI@allisonpr.com](mailto:UTI@allisonpr.com) for Universal Technical Institute, Inc.; Investor Relations Contact, John Jenson of Universal Technical Institute, Inc., +1-623-445-0821, [jjenson@uti.edu](mailto:jjenson@uti.edu)

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