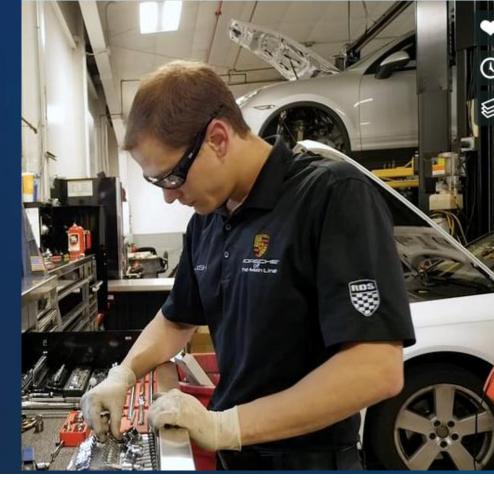


## Investor Presentation

## Safe harbor

This presentation may contain forward-looking statements regarding events or future financial performance. These statements are only predictions and the actual events or results may differ materially. For important factors that could cause actual results to differ materially from those contained in our forward-looking statements, please refer to the Company's filings with the Securities and Exchange Commission.











# Nation's leading provider of skilled transportation technicians

- 50+ years of training technicians
- 200,000+ graduates
- 30+ leading manufacturer partners
  - BMW, Cummins, Ford, Harley-Davidson
- 86% graduate employment rate <sup>1</sup>
- \$324.3 million in revenue in fiscal 2017
- \$56.2 million in cash & equivalents/investments<sup>2</sup>
- NYSE: UTI



<sup>&</sup>lt;sup>1</sup>UTI employment rate for 2016 graduates who were employed within one year of graduation was 86%. See UTI's 10-K for additional information. For 2016, we had approximately 9,200 total graduates, of which approximately 8,600 were available for employment. Of those graduates available for employment, approximately 7,400 were employed within one year of their graduation date, for a total of 86%.

<sup>2</sup>June 30, 2018

## A national campus network with capacity for expansion



# Impressive training facilities

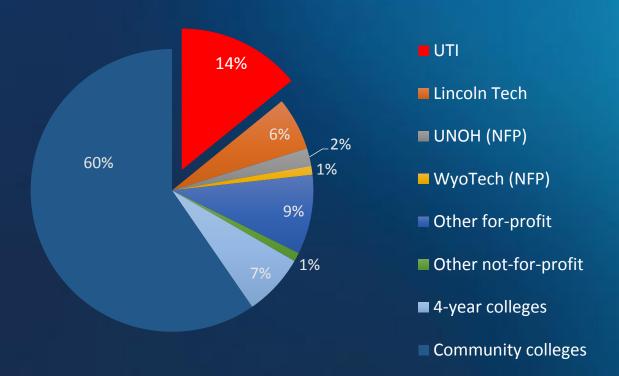


# State-of-the-industry vehicles and technology



# More market share than our three closest competitors combined

UTI
graduates more
auto/diesel techs
than any other
school in the country.



## Partnerships with the world's leading manufacturers

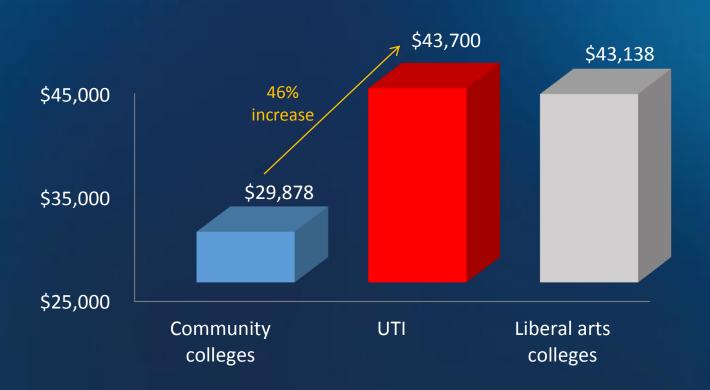


86%

graduate employment rate\*

\*UTI employment rate for 2016 graduates who were employed within one year of graduation was 86%. See UTI's 10-K for additional information. For 2016, we had approximately 9,200 total graduates, of which approximately 8,600 were available for employment. Of those graduates available for employment, approximately 7,400 were employed within one year of their graduation date, for a total of 86%.

## Delivering higher 10-year median earnings



## Demand for auto/diesel technicians far exceeds supply





new auto/diesel technicians needed every year through 2026 50,000

total auto/diesel graduates in 2016

## Adapting to changing student expectations



53%

of incoming college freshman now enroll within 100 miles of home

## Transitioning from destination to commuter campus model





- 100-150K square feet, depending on program offerings
- Average student capacity of 750
- ~\$10-\$15 million capital investment
- Accretive to earnings in 18 months
- Cumulative cash flow breakeven by year 4

## New commuter campus – Bloomfield, New Jersey

- Capital investment of ~\$11m
- ~\$6m of EBITDA loss in year 1
- Accretive to earnings in 18 months
- Cash flow break even by year 4
- IRR 35%+



State-of-the-industry training facility
100,000 square feet
Auto, diesel and manufacturer-specific training
Opening August 2018

## Right-sizing destination campuses for efficiency

- 1 Enhance utilization of existing space with new programs
- Review opportunities to divest real estate and/or not renew leases
- 3 Explore subleasing options for existing capacity

	Add new programs	Divest real estate	Sub-lease space
AVONDALE, AZ	Welding FY18	✓	✓
PHOENIX, AZ			FY17
RANCHO CUCAMONGA, CA	Welding FY17	FY18	
SACRAMENTO, CA		✓	FY18
ORLANDO, FL	✓		
LISLE, IL	✓		FY17-18
NORWOOD, MA			FY17
MOORESVILLE, NC	CNC FY17		
EXTON, PA		✓	
HOUSTON, TX	✓	FY18	

## Adding new, differentiated program offerings

#### WELDING



- High demand for technicians
- 36-wk program in Rancho Cucamonga, CA & Avondale, AZ
- Expanding to additional campuses in 2018 2019

#### CNC MACHINING



- High demand for technicians
- 36-week program at NASCAR Technical Institute
- Only CNC school affiliated with Roush Yates & NASCAR

Create pipeline of prospective students Utilize excess capacity Improve business unit economics Drive growth

## Evolving strategy to better reach and engage students

## High school grads



Steady

45%

Field team visits schools to generate interest and help students apply; working to overcome "college for all" mentality; improving sentiment toward skilled trades

## Veterans



Declining

15%

Field team visits bases to help transitioning soldiers; dedicated teams assist veterans; decline due to base access issues and re-enlistment incentives; working to regain access

## Adult learners



**Improving** 

40%

Optimizing traditional and digital advertising to generate inquiries, served by campus—based reps; declining enrollment due to a strong job market has begun to turn around

## Focusing on growth and efficiency

Demand for skilled technicians remains at historic highs, but the habits and preferences of our prospective students have fundamentally changed.

- Reinventing our go-to-market strategy and the customer experience to expand our reach and the way we engage with prospective students
- Adapting our footprint and educational experience to speak to a new generation of future technicians
- Opening new campuses closer to where our students live and adding new programs that create more choices and career pathways
- Streamlining our cost structure to drive efficiencies and support agility with a "student first" mindset

## Stabilizing the business and investing for growth

2016 – recapitalized our business to enable our future growth strategy

2017 – implemented our Financial Improvement Plan to drive cost efficiencies

### 2018 – investing to:

- transform our marketing, admissions, and student support strategies to generate \$30m incremental operating income in FY20
- open Bloomfield, New Jersey campus
- expand welding program to new locations
- drive cost efficiencies across the organization
- rationalize footprint to drive \$2.5-3m in annualized savings in future years

### Q3 2018 highlights:

- marketing and admissions investments produced +6% YoY application growth
- student retention continues to improve upon multi-year highs in FY17
- average revenue per student YTD +3.4%

## Q3 performance reflects investment in growth initiatives

(\$ in millions, except for	3 Months Ended									
student data and EPS)	Q3'18	Q2′18	Q1′18	Q4'17	Q3'17					
New student starts Y/Y growth/(decline)	1,548 (12.7)%	1,819 (2.7)%	1,316 (4.6)%	5,550 (1.4)%	1,774 11.2%					
Average enrollment Y/Y growth/(decline)	9,484 (5.1)%	10,394 (4.4)%	11,261 (6.0)%	10,725 (8.0)%	9,990 (9.6)%					
Revenues Y/Y growth/(decline)	\$74.9 (1.8)%	\$80.7 (2.2)%	\$81.2 (3.6)%	\$81.3 (6.4)%	\$76.3 (7.3)%					
Loss from operations Margin	\$(11.8) (15.8)%	\$(8.8) (10.9%)	\$(3.6) (4.5%)	\$(1.1) (1.3)%	\$(2.8) (3.7)%					
Revenue per student	\$7,900	\$7,800	\$7,200	\$7,600	\$7,600					
EBITDA <sup>1</sup>	(\$7.2)	(\$4.0)	\$0.8	\$3.9	\$2.1					
Diluted EPS	\$(0.52)	\$(0.40)	\$(0.10)	\$(0.08)	\$(0.21)					
Cash, cash equivalents & investments	\$56.2	\$82.9	\$93.3	\$97.9	\$84.5					

## 2018 financial outlook

- While fourth quarter starts are expected to grow year over year, full year 2018 student starts are expected to be at or near 2017 levels.
- Average population: down mid-single digits
- Revenue: \$315 \$320 million
- Operating expenses: \$352 \$354 million
- Operating loss: \$32 \$36 million; negative EBITDA due to revenue decline and investments in:
  - New Jersey campus
  - Transformation Plan
  - Welding program(s)
- Capital expenditures: \$23 million \$24 million



## Why invest in UTI



Strong and growing end-market demand

Leader in transportation technician training

Industry partnerships that create competitive advantage



Strong student value proposition

Subsiding regulatory headwinds



Business is stabilizing; enrollment near inflection point

Investing in strengths to drive growth

Appendix

# Management team – more than 140 combined years of education experience

Kim McWaters



President & CEO

 Education industry experience: business strategy, operations, marketing and admissions

Scott Yessner



Interim CFO

 Financial services background: strategy, business reengineering corporate development, accounting, and compliance

Jerome Grant



**EVP & COO** 

 Education industry experience: digital learning technology, product development, business development and sales

**Piper Jameson** 



**EVP & CMO** 

 Education industry experience: marketing and admissions

**Sherrell Smith** 



EVP Admissions & Operations

 Education industry experience: campus operations including education and admissions

Chad Freed



EVP & General Counsel

 Education industry experience: governance, regulatory/SEC compliance, corporate development, mergers and acquisitions

**Rhonda Turner** 



SVP People Services

 Education industry experience: human capital management

## A highly qualified Board of Directors



Robert DeVincenzi
Non-Executive Chairman,
Universal Technical Institute;
Principal, Lupine Ventures;
Former President and CEO of
Redflex Holdings Ltd.



**Kimberly McWaters**President and Chief Executive
Officer, Universal Technical
Institute



David Blaszkiewicz
President and Chief
Executive Officer,
Invest Detroit



Conrad A. Conrad
Former Executive Vice
President and Chief
Financial Officer, The
Dial Corporation



William J. Lennox, Jr.
Former Superintendent of the United States Military Academy at West Point; President, Saint Leo University



Roderick Paige
Former U.S.
Secretary of
Education; Interim
President, Jackson
State University



Roger S. Penske Chairman, Penske Automotive Group, Inc.



Chris Shackelton

Managing Partner,
Coliseum Capital
Management



**Linda J. Srere**Former President,
Young and Rubicam
Advertising



Kenneth R. Trammell Chief Financial Officer, Tenneco Inc.



John C. White
Former Chairman, Universal
Technical Institute, Inc.;
Founder, Motorcycle
Mechanics Institute

## Industry partnerships that deliver value

#### **PARTNERS**

- Efficient hiring source
- Lowers costs
- Techs who are ready to work

#### **STUDENTS**

- Pipeline to jobs
- Better jobs and higher starting wages\*
- Tuition support
- Certifications and credentials

#### UTI

- Current technology and tools
- Increased marketing impact
- Lower expenses and Capex
- Value for students











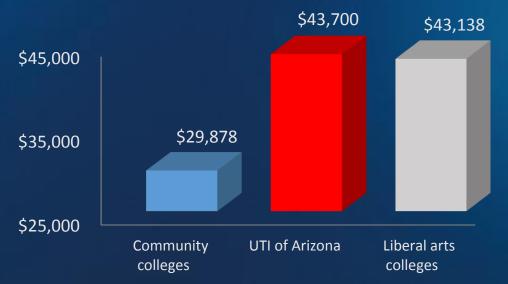
4,800+ graduates since 1995

26,000+ graduates since 2000

330+ graduates since 2013 33,000+ graduates since 1987

3,200+ graduates since 2006

## College Scorecard and 10-year median earnings



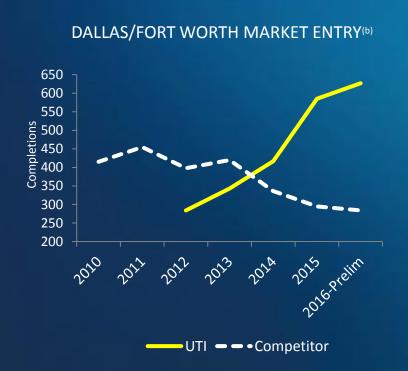
Data for the different institutions was gathered by averaging the graduation rates and 10-year median earnings figures provided on the College Scorecard for schools in the following categories:

Type of Institution	Number of Institutions	Description	Carnegie Classification Codes	Control
Two-Year Public Colleges	893	Associate's Colleges-Public	1-9	Public
Four-Year Liberal Arts Colleges	253	Bachelor's Colleges-Arts & Science	21	
Doctoral Universities	293	Doctoral Universities	15-17	

Ten-year median earnings are calculated by determining the median earnings of former students, who received federal financial aid and regardless of whether they graduated, at 10 years after entering the school. Earnings are defined in the College Scorecard as the sum of wages and deferred compensation from all W-2 forms received for each individual plus self-employment earnings. <sup>3</sup> Source: College Scorecard.ed.gov. 59.6% graduation rate represents College Scorecard's methodology (first-time, full-time graduation rate within 150% of program length) for the UTI Avondale campus. The graduation rate for two-year public colleges excludes students who transfer and graduate from a four-year college. <sup>4</sup>For information on employment rate calculation, see Slide 2 footnote. <sup>5</sup>The earnings data shown in the College Scorecard for UTI of Arizona represent earnings for the four campuses that were operating in 2002-2004 (Arizona, Rancho Cucamonga, NASCAR Technical Institute and Illinois).

## A long history of entering and executing in new markets





<sup>(</sup>a) Total completions for UTI-Exton versus Lincoln-Philadelphia. Includes all certificates below the baccalaureate level and associate's degrees for automotive and diesel programs. Source is IPEDS.

<sup>(</sup>b) Total completions for UTI-Dallas versus Lincoln-Grand Prairie. Includes all certificates below the baccalaureate level and associate's degrees for automotive, collision and diesel programs. Source is IPEDS. UTI's Dallas campus opened in 2010.

## Long Beach campus cash flows

Long Beach cash flows (\$mm) <sup>(a)</sup>	FY15A	FY16A	FY17A	FY18P	FY19P
Revenue	\$0.7	\$12.2	\$18.3	\$18.6	\$20.8
EBITDA contribution <sup>(b)</sup>	(3.6)	2.9	9.0	9.5	11.5
Net finance obligation	(0.2)	(1.4)	(1.4)	(1.5)	(1.5)
Capital expenditures	(15.8)	(0.2)	(0.4)	(0.2)	(0.2)
Pre-tax cash flow	\$(19.6)	\$1.3	\$7.2	\$7.8	\$9.8
Perpetuity IRR	35%+				

- ~\$16m capital investment and ~\$4m EBITDA loss in year 1
- 142k sq. ft. facility; rent ~\$13/ft. NNN
- Accretive to earnings in 18 months; cumulative cash flow breakeven by year 4
- Average student count assumed to scale to ~700 by FY19
- (a) Representative cash flows from Long Beach campus exclude allocated corporate and marketing costs and working capital considerations
- (b) Excludes Rancho Cucamonga cannibalization impact which is mitigated through welding launch and facility downsizing in process

## Bloomfield, NJ campus cash flows

NJ pro-forma cash flows (\$mm) <sup>(a)</sup>	FY18P	FY19P	FY20P	FY21P	FY22P
Revenue	\$0.9	\$9.7	\$16.5	\$19.2	\$21.4
EBITDA contribution <sup>(b)</sup>	(6.0)	(0.7)	5.9	7.8	9.2
Capital expenditures <sup>(c)</sup>	(7.8)	(0.9)	(0.2)	(0.2)	(0.2)
Pre-tax cash flow	\$(13.8)	\$(1.6)	\$5.8	\$7.6	\$9.0
Perpetuity IRR	35%+				

- ~\$11m capital investment and ~\$6m of EBITDA loss in year 1
- 110k sq. ft. facility; rent ~\$15/ft.
- Accretive to earnings in 18 months; cumulative cash flow breakeven by year 4
- Average student count assumed to scale to ~650 by FY22

<sup>(</sup>a) Representative cash flows from Bloomfield campus exclude allocated corporate and marketing costs and working capital considerations

<sup>(</sup>b) Excludes potential cannibalization to Exton, PA campus and planned offsetting efforts to remediate impact; cannibalization impact is estimated to grow from ~\$225K in FY18 to ~\$4M by FY22

<sup>(</sup>c) Net cash flow in FY18 includes lessor concessions on tenant improvements

## Avondale Welding program cash flows

Welding pro-forma cash flows (\$mm) <sup>(a)</sup>	FY17A	FY18P	FY19P	FY20P	FY21P
Revenue	\$0.0	\$1.3	\$3.0	\$3.2	\$3.2
EBITDA contribution <sup>(b)</sup>	(0.1)	0.2	1.9	2.0	2.0
Capital expenditures <sup>(c)</sup>	(0.4)	(1.6)	(0.0)	(0.1)	(0.1)
Pre-tax cash flow	\$(0.5)	\$(1.4)	\$1.9	\$1.9	\$2.0
Perpetuity IRR	80%+				

- 1<sup>st</sup> program opened at Rancho Cucamonga campus in FY17Q4; first class graduated 2/1/18
- 2<sup>nd</sup> program opened at Avondale campus in 1/18/18
- 3<sup>rd</sup> program to open in FY18-19; pursuing regulatory approvals

- (a) Representative pro-forma cash flows for UTI's Welding program launched at the Avondale campus in January 2018
- (b) EBITDA contribution includes targeted marketing investments and support related to the Avondale Welding, but excludes allocated corporate overhead and working capital considerations
- (c) Includes capitalized curriculum development

## Statement of loss

(\$ in thousands, except per share amounts)

	6	3 Mos. /30/2018	3 Mos. 3/31/18		3 Mos. 12/31/17	3 Mos. 9/30/17	3 Mos. 6/30/17
Revenues	\$	74,890	\$ 80,663	\$	81,156	\$ 81,329	\$ 76,258
Operating expenses:							
Educational services & facilities		44,737	45,817		44,081	44,919	44,120
Selling, general & administrative		<u>41,953</u>	<u>43,666</u>		<u>40,679</u>	<u>37,524</u>	<u>34,922</u>
Total operating expenses		<u>86,690</u>	<u>89,483</u>		<u>84,760</u>	<u>82,443</u>	<u>79,042</u>
Loss from operations		(11,800)	(8,820)		(3,604)	(1,114)	(2,784)
Total other income (expense), net		(71)	(50)		(360)	32	(166)
Income tax expense (benefit)		<u>(158)</u>	<u>(37)</u>		(2,829)	<u>(325)</u>	<u>967</u>
Net loss	\$	(11,713)	\$ (8,833)	\$	(1,135)	\$ (757)	\$ (3,917)
Preferred stock dividends		<u>1,309</u>	<u>1,295</u>		<u>1,323</u>	<u>1,323</u>	<u>1,309</u>
Loss available for distribution	\$	(13,022)	\$ (10,128)	<u>\$</u>	(2,458)	\$ (2,080)	\$ (5,226)
Net loss per share, basic & diluted	\$	(0.52)	\$ (0.40)	\$	(0.10)	\$ (80.0)	\$ (0.21)
EBITDA <sup>(1)</sup>	\$	(7,205)	\$ (4,015)	\$	843	\$ <u>3,850</u>	\$ <u>2,146</u>

## Balance sheet summary

(\$ in thousands)

At:	6/30/18	9/30/17
Cash & cash equivalents/investments	\$56,211	\$97,917
Restricted cash*	13,419	14,822
Current assets	108,497	146,826
Total assets	\$273,992	\$274,102
Current liabilities	73,264	86,389
Total liabilities	135,383	148,326
Stockholders' equity	138,609	125,776
Total liabilities & stockholders' equity	\$273,992	\$274,102

- On June 24, 2016, UTI raised \$70 million through the sale of Series A Convertible Preferred Stock to Coliseum Holdings
- The proceeds are being used to fund strategic longterm growth initiatives:
  - Strategic transformation of marketing, admissions and student support strategies
  - Smaller campus strategy
  - New programs in existing markets with underutilized campus facilities (Welding and CNC Machining)

<sup>\*</sup> Restricted cash includes the funds transferred in advance of loan purchases under UTI's proprietary loan program, funds held for students from Title IV financial aid program funds that result in credit balances on a student's account and funds held as collateral for certain of the surety bonds that UTI's insurers issue on behalf of UTI campuses and admissions representatives with multiple states, which are required to maintain authorization to conduct UTI's business. The increase in restricted cash of \$8.9 million was primarily related to the collateralization of surety bonds.

## ASC 606 adopted in Q1 2018

- UTI early adopted ASC 606 (Revenue from Contracts with Customers)
  - The SEC encourages companies to early adopt, when possible
  - 8 of 10 of our peer group\* were required to comply starting January 1, 2018
  - Adjusting entry to equity provides additional strength to composite score, which facilitates investments in growth, the NJ campus, and new programs

Impact	Amount	Notes
Total Assets	+ ~\$40M	Tuition Loan Program (TLP) notes receivable
Total Liabilities	+~3M	Deferred Revenue
Owner's Equity	+ ~\$37M	Net impact to retained earnings
Composite Score	+ ~65 bps	Improves composite score compliance

<sup>\*</sup>Peer group includes the following for-profit education companies: ATGE, BPI, CPLA, CECO, GPX, LOPE, LAUR, LTRE, LINC and STRA.

## Use of Non-GAAP financial information

This presentation contains non-GAAP (Generally Accepted Accounting Principles) financial measures, which are intended to supplement, but not substitute for, the most directly comparable GAAP measures. Management chooses to disclose to investors, these non-GAAP financial measures because they provide an additional analytical tool to clarify the results from operations and helps to identify underlying trends. Additionally, such measures help compare the Company's performance on a consistent basis across time periods. Management also utilizes EBITDA as a performance measure internally. To obtain a complete understanding of the Company's performance, these measures should be examined in connection with net income (loss), determined in accordance with GAAP, as presented in the financial statements and notes thereto included in the annual and quarterly filings with the Securities and Exchange Commission. Since the items excluded from these measures are significant components in understanding and assessing financial performance under GAAP, these measures should not be considered to be an alternative to net income as a measure of the Company's operating performance or profitability. Exclusion of items in the non-GAAP presentation should not be construed as an inference that these items are unusual, infrequent or non-recurring. Other companies, including other companies in the education industry, may calculate non-GAAP financial measures differently than UTI does, limiting their usefulness as a comparative measure across companies. Investors are encouraged to use GAAP measures when evaluating our financial performance. A reconciliation of the non-GAAP financial measures to the most directly comparable GAAP measures is included in the following slide.

## **EBITDA** reconciliation

(\$ in thousands)

		3 Mos. 6/30/18	3 Mos. 3/31/18		3 Mos. 12/31/17	9	3 Mos. 9/30/17		3 Mos. 6/30/17
Net loss	\$	(11,713)	\$ (8,833)	)	\$ (1,135)	\$	(757)	\$	(3,917)
Interest expense, net		474	500	)	431		461		559
Income tax expense (benefit)		(158)	(37)	)	(2,829)		(325)		967
Depreciation and amortization	_	4,192	4,355	<u>i</u>	<u>4,376</u>	_	4,471	_	4,537
EBITDA	\$	(7,205)	\$ (4,015)	)	\$ 84 <u>3</u>	<u>\$</u>	3,850	\$	2,146